

# Telemote

Connect, Customize, Click.

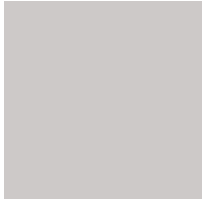
Tanner Beauregard  
4D Interactivity (1:10–3:00)  
20 April 2018

Main Accent



C=0  
M=100  
Y=100  
K=0

Main Background

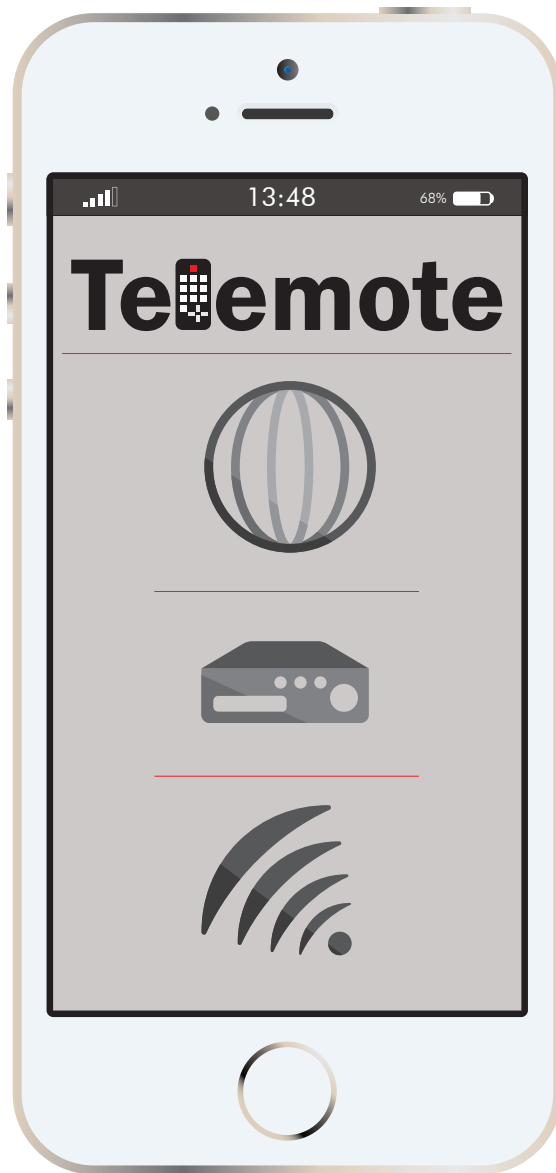


C=10  
M=10  
Y=10  
K=10

Main Icon



C=0  
M=0  
Y=0  
K=80



## Identity

Aa Bb Cc Dd Ee Ff Gg Hh

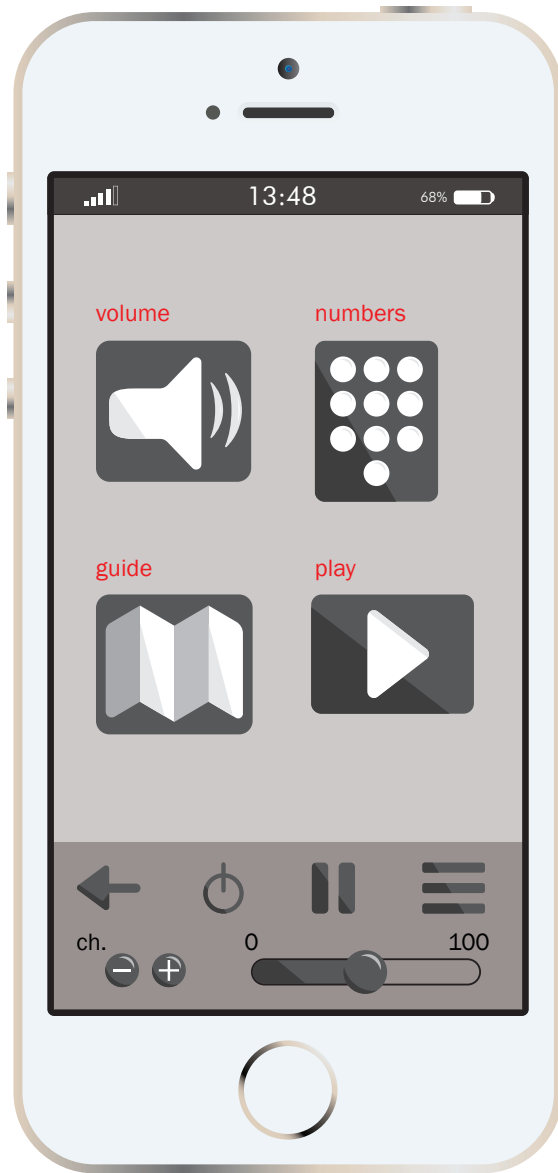
Ii Jj Kk Ll Mm Nn Oo Pp Qq

Rr Ss Tt Uu Vv Ww Xx Yy Zz

Franklin Gothic typeface offers a standard, easy to read typeface for it is used on many titles and headlines for advertisements and newspapers.

Red has been picked for the accent to represent power and reliability on the app itself. The standard gray theme gives off a neutral vibe to create interest but prevents distraction from the app so the user can watch their program with ease and efficiency.





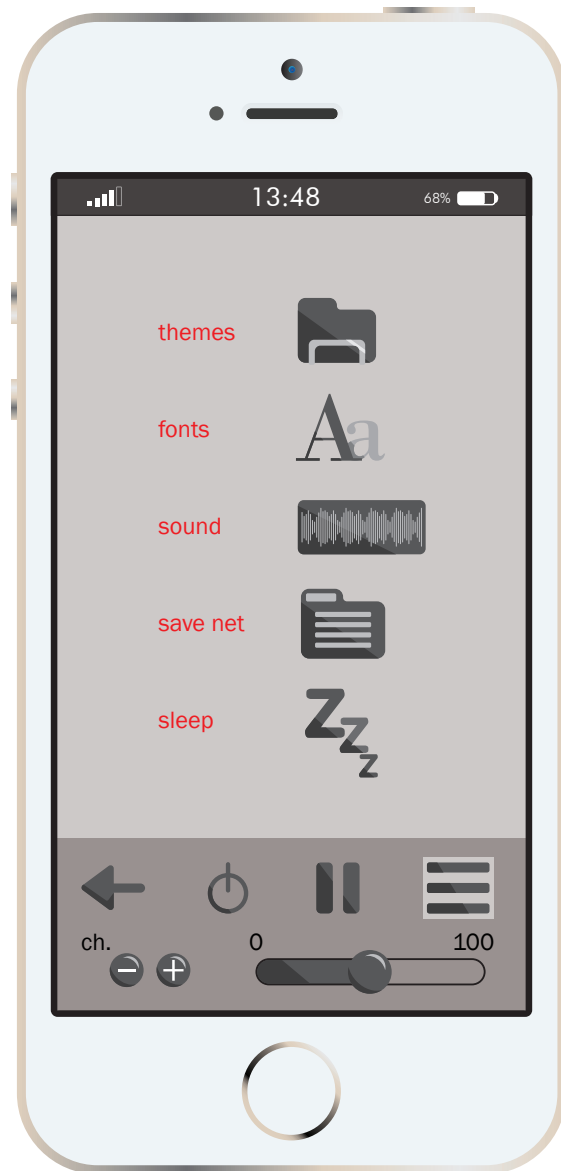
# Customization

The customization feature gives the four main options to customize; volume, numbers, guide, and play. The bottom of the screen has a hotbar for the most commonly used functions on a television remote. It is on the bottom so the user can easily have access to it with their thumbs.



## Custom Volume

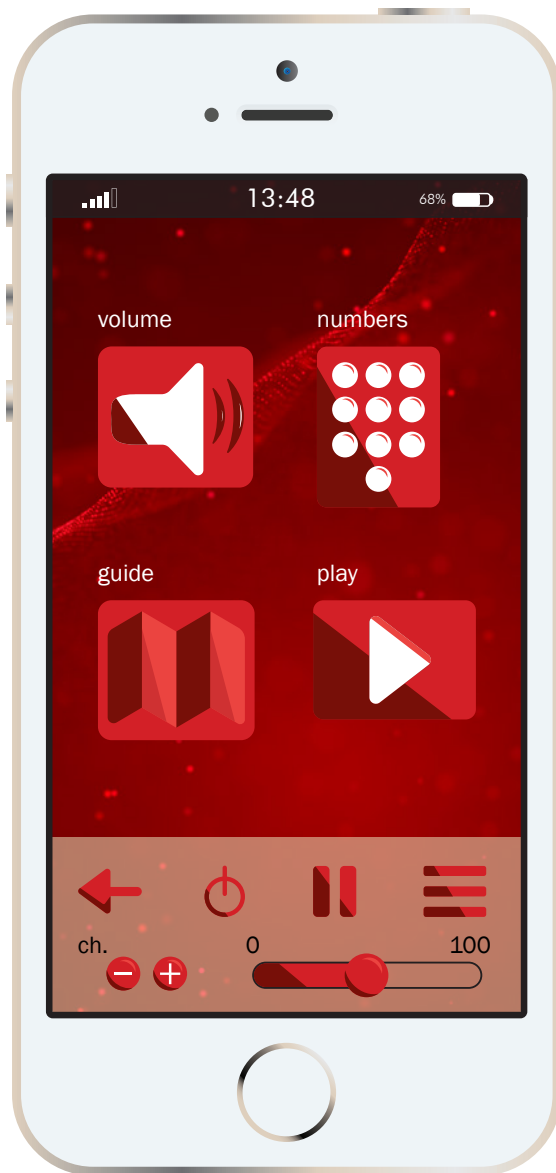
The volume customization allows you to select the look of how you control the volume on your television. There are four options for this; amplifier, two button control, horizontal bar, and vertical bar.



## Main Options

The main options selection gives you a secondary choice for customizing to your liking. The themes allows you change the color scheme of the app. Fonts lets you change the typeface of the titles. Sound gives you the option to change the feedback of each button hit with an optional mute button. The save net function enables the user to save a network they have previously used such as wifi, passwords, and DVR settings. The sleep button will set your phone into sleep mode to save battery life.

Red Water

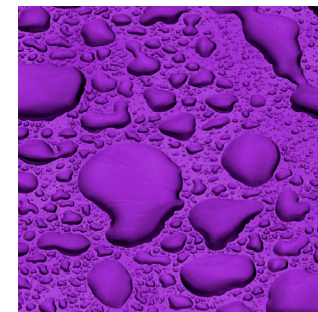
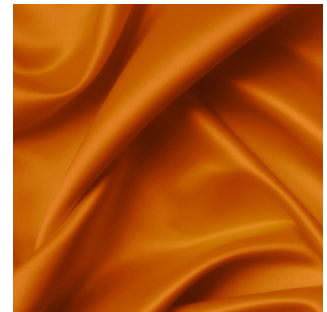
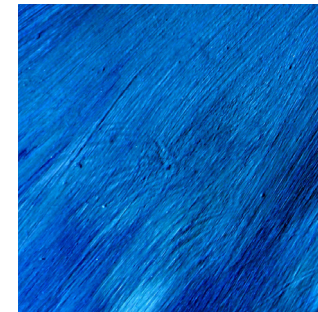


Green Leaf

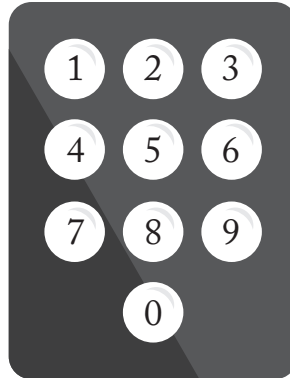


## Theme Selector

The theme selector gives you a various amount of options for selecting your favorite color for the app. Colors include neutral gray, red water, green leaf, blue scratch, yellow grain, purple drops, and orange folds.



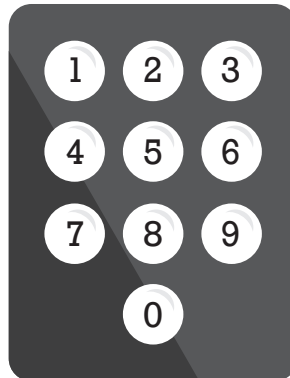
caslon  
numbers



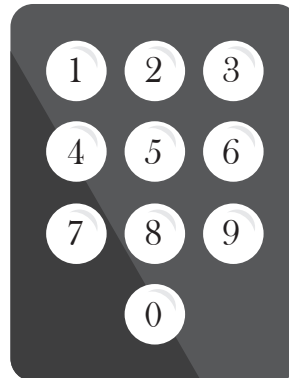
franklin  
numbers



rockwell  
numbers



baskerville  
numbers



## Custom Fonts

The font selection gives a choice of four different typefaces. These choices include Baskerville, the transitional English typeface; Franklin Gothic, the contemporary san-serif; Caslon, the oldstyle serif typeface; and Rockwell, the monotype slab serif. These four typefaces give a good variety and have unique characteristics.

# Flow Chart

